

# CAMPAIGNING POLITICAL CONTINGENTS



The following procedure applies to all present or past elected officials, candidates to elective public office, political units, and others whose actions are of political nature.

Incumbents and past officials may receive an official invitation to participate by marching in a designated section (Invited Official) at the front of the Parade. Those marching in this unit may not display any campaigning information.

All candidates, including incumbents, may enter the parade for promoting their political intentions, after completing the required paperwork, and submitting the completed paperwork and donation.

Applications are due by July 15<sup>th</sup>. Later entries will be considered **late** and placement may be situated at the end of the parade. **Note the number of participants (no more than 50 supporters) and vehicles that will comprise your contingent. There is a limit of one vehicle per contingent.**

Donation checks are to be sent to the **City of Marlborough 140 Main Street, 4<sup>th</sup> Floor, Marlborough, MA 01752, Attn: MLDP** (checks should be made out to The City of Marlborough).

Suggested donations are as follows:

A candidate marching alone, with **no vehicles, \$50.**

A candidate/political unit marching alone, with **1 vehicle, \$100. (no buses are allowed)**

All other candidate/political unit marching contingents, **\$250.**

Placement will be determined at the discretion of the Parade Coordinator and will consider when the application/donation for the candidate is received. The Parade Coordinator may alter placement in the line of March when issues of public security or safety are present.

- Candidates may walk with up to **50** of their supporters (limit set due to budgetary, safety and volunteer restraints)
- **Candidates must constantly move forward**, and must abide by directives of the Parade Staff.
- Officials requiring special police escort are requested to notify the City of Marlborough of your requirements.
- Officials that are marching in the “**Invited Officials**” unit of the parade, that are also campaigning may also submit an application/donation for a unit in another section of the parade **If you wish to march with another unit you must note so in your application.** You cannot alter your lineup order or combine with other groups on parade day.
- Individual candidates **may not** combine their signs with any other candidates or promote other candidates or ballot questions on their signs. Ballot supporters are considered **separate** political units and must register as such.