



2023 Marlborough Labor Day Parade Instructions for Political Candidates and their Contingents in the Parade

1. Political Candidate

The following instructions apply to all present or past elected officials, candidates to elective public office, political units, and others whose actions are of political nature. Incumbents and past officials may receive an official invitation to participate by marching in a designated section (Invited Official) at the front of the Parade. Those marching in this unit may not display any campaigning information. All candidates, including incumbents, may enter the parade to promote their political intentions, after completing the required paperwork, and submitting the completed paperwork and donation. Applications are due by July 15th. Later entries will be considered late, and placement may be situated at the end of the parade. Note the number of participants (no more than 50 supporters) and vehicles that will comprise your contingent. There is a limit of one vehicle per contingent. Donation checks are to made-payable to City of Marlborough and be sent to the City of Marlborough, 140 Main Street, 4th Floor, Marlborough, MA 01752, Attn: MLDP. Suggested donations are as follows: A candidate marching alone, with no vehicles, \$50. A candidate/political unit marching alone, with 1 vehicle, \$100. (no buses are allowed) All other candidate/political unit marching contingents, \$250.

2. Placement in the Parade

Placement will be determined at the discretion of the Parade Coordinator and will consider when the application and donation for the candidate is received. The Parade Coordinator may alter placement in the MLDP when issues of public security or safety are present. Candidates may walk with up to 50 of their supporters (limit set due to budgetary, safety and volunteer restraints) Candidates are requested to maintain forward motion to avoid gaps in the parade. Parade staff in green t-shirts are visible to reduce gaps in the parade. Officials requiring special police escort are requested to notify the City of Marlborough Police, Captain Tim Naze, of your requirements. Officials that are marching in the "Invited Officials" unit of the parade, that are also campaigning may also submit an application and donation for a unit in another section of the parade If you wish to march with another unit you must note so in your application. You cannot alter your lineup order or combine with other groups on parade day. Individual candidates may not combine their signs with any other candidates or promote other candidates or ballot questions on their signs. Ballot supporters are considered separate political units and must register as such.

3. Safety

For the safety of spectators, **nothing (including candy) may be tossed or thrown from parade entries.** Items may be distributed hand-to-hand.

4. Emergency

In case of an emergency, dial 911. Paramedics, police, fire and a communication network provided by the Algonquin Amateur Radio Club maintain positions throughout the parade assembly area and the parade route to ensure a safe experience.

5. WMCT-TV Coverage

The local Marlborough cable station, WMCT-TV, will be broadcasting live from the assembly area and from their broadcast booth at EKG Networking on Granger Boulevard. A parade staff volunteer will be present to keep the parade moving to avoid gaps in the parade. We appreciate your cooperation.

6. Parade Instructions

Please also refer to the general Parade Instructions for additional information regarding Shuttle Bus, the Parade Route, the Opening Ceremony and Parade Launch.

7. Thank You

Thank you for joining us for the 71st Annual Marlborough Labor Day Parade.

Contact: Melanie Whapham, 2023 Marlborough Labor Day Parade Director at mwhapham@yahoo.com or by text to 774-285-1302