

2023 Marlborough Labor Day Parade Instructions

for Participants Marching in the Parade

1. Report Time

Please report to the intersection of Lincoln and Pleasant Streets between 10:00 and 11:00 AM. The parade starts at 12:00 Noon.

2. Shuttle Bus Service (use wording from shuttle bus sheet)

A continuous shuttle bus service will operate from 9:30 AM to 11:30 AM between the American Legion at 90 Maple Street and the parade assembly area. Parade participants with private cars or those being dropped off, especially youth and political candidate supporters, are encouraged to use this service. Private cars may park on the streets to the north, east and south of the American Legion. This year, parking is not allowed in the St. Mary's Credit Union parking lot at 133 South Bolton Street. Parking is allowed in the parking lots of Monnick Hardware at 136 Maples Street, NAPA Auto Parts at 141 Maple Street, and Dollar Tree at 75 South Maple Street. When the shuttle bus arrives at the parade assembly area, a parade staff volunteer wearing a green t-shirt will meet the bus and will direct you to your line-up area. Note: THE SHUTTLE BUS SERVICE DOES NOT RUN AFTER THE PARADE.

3. Directions into Marlborough Labor Day Parade Assembly Area <u>Access from 1-495</u>

Exit I-495 at Exit 63A/B, to US 20 West. Take a quick right onto Felton Street at the Shell Station. Go past the Courtyard Marriott. Turn right onto Elm Street. Follow to Pleasant Street (0.8 miles). If you are a marching band, to unload in the Boys & Girls Club, turn left onto Pleasant Street. If you are the Shriners, a Float or a heavy vehicle, take Elm Street to Howland Street to Lincoln Street.

Access from Route 85 (north of Marlborough)

Proceed south on Bolton Street (Route 85) to Hudson Street. Turn right onto Hudson Street, which branches left at the fork and continue to Mechanic Street (4 way stop). Cross Mechanic Street (slight jog left, then right) and proceed onto Elm Street to Pleasant Street into the parade assembly area.

Access from Route 85 (south of Marlborough)

Access from this direction is not recommended unless you plan to park at the end of the parade and take the Shuttle Bus to the parade assembly area. Follow Route 85 to the intersection with Maple Street. See "Shuttle Bus Service" for parking suggestions. The address of the American Legion building is 90 Maple Street.



Access from I-290

Take I-290 to I-495. Exit I-290 to I-495S to Exit 63B. Follow the directions from I-495 above.

4. The Parade Route

The parade is 1.7 miles long. The parade starts at the intersection of Pleasant and Lincoln Streets, proceeds west onto Lincoln Street, south onto Broad Street, and east onto West Main Street. **The parade turns right onto Granger Boulevard (south side lanes), turns right onto Main Street and turns immediately right onto Maple**, ending at the intersection of Bolton Street (Route 85) and Maple Street. All entries are encouraged to maintain forward motion at all times; no stops are permitted. Your cooperation to minimize gaps in the parade is requested and appreciated.

5. The Parade Opening Ceremony

The Parade opens with a brief ceremony at 11:50 AM at the intersection of Lincoln and Pleasant Streets. A parade volunteer announces the Fire Department color guard and the Marlborough High School Marching Panther Band who perform the National Anthem.

6. The Parade Launch and Order of March

All parade entries are to continue to move forward in the parade at all times. No stops are permitted. For the safety of spectators, nothing (including candy), may be tossed or thrown from parade entries. Items may be distributed hand-to-hand. ESCORT DIVISION

The parade begins promptly at noon. The City of Marlborough Fire and Police vehicles and Firefighters color guard lead the parade.

MILITARY, VETERAN AND GUESTS OF HONOR DIVISION

The Assabet Junior ROTC Color Guard lead the first band, the Marlborough High School Marching Panther Band (sponsored by The Branches of Marlboro), City of Marlborough Police Color Guard and Mayor Arthur Vigeant, his Invited Guests, City Council and School Committee members. All Veterans organizations follow the Waltham American Legion Band. The Disabled American Veterans have been authorized to collect donations along the parade route.

The HISTORIC TRADITIONS DIVISION, COMMUNITY DIVISION, SHRINERS DIVISION and the FINALE DIVISION complete the parade.

Travel time in the parade should be 45 to 75 minutes. The parade is expected to end at 3:30PM.



7. Floats and Float Judging

Floats are lined up in order of appearance in the parade in the large parking lot at 383 Lincoln Street. Harold Greer, parade staff volunteer, will escort your float into the parking lot and into your assigned position. Judges will inspect your float between 10:30AM and 11:15AM, awarding three trophies: the Judges' Trophy, the Grand Marshal Trophy and the Marlborough Trophy.

8. Safety

For the safety of spectators, nothing (including candy) may be tossed or thrown from parade entries. Items may be distributed hand-to-hand.

9. Emergency

In case of an emergency, dial 911. Paramedics, police, fire and a communication network provided by the Algonquin Amateur Radio Club maintain positions throughout the parade assembly area and the parade route to ensure a safe experience.

10. WMCT-TV Coverage

The local Marlborough cable station, WMCT-TV, will be broadcasting live from the parade assembly area and from their broadcast booth at EKG Networking on Granger Boulevard. A parade staff volunteer will be present to keep the parade moving to avoid gaps in the parade. We appreciate your cooperation.

11. Thank You

Thank you for joining us for the 71st Annual Marlborough Labor Day Parade.

Contact: Melanie Whapham, 2023 Marlborough Labor Day Parade Director at <u>mwhapham@yahoo.com</u> or by text to 774-285-1302